

CompTIA® Certification, Mike Meyers, and Adaptive Learning Tools: A Winning Combination for Student Success

The Triple Advantage



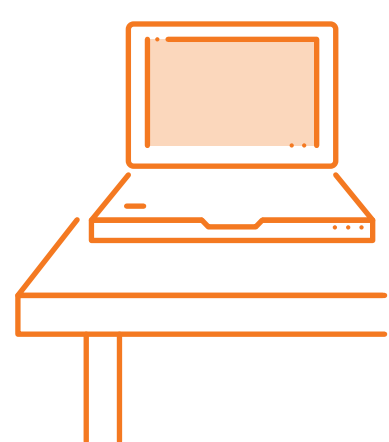
Mike Meyers



Adaptive Learning

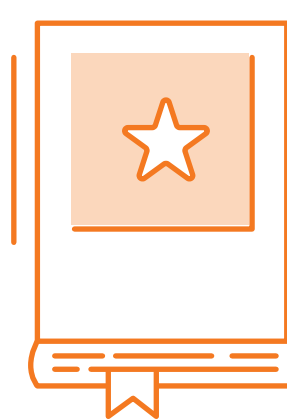


CompTIA Certification



Mike Meyers,

the leading authority on CompTIA certification and training, has helped millions of people get certified through his books and courses.¹



Certification Magazine called Mike Meyers' CompTIA A+ Guide,

"the most comprehensive publication on the market."



84%

of students using adaptive technology indicate a moderate or major improvement in their grades.⁴



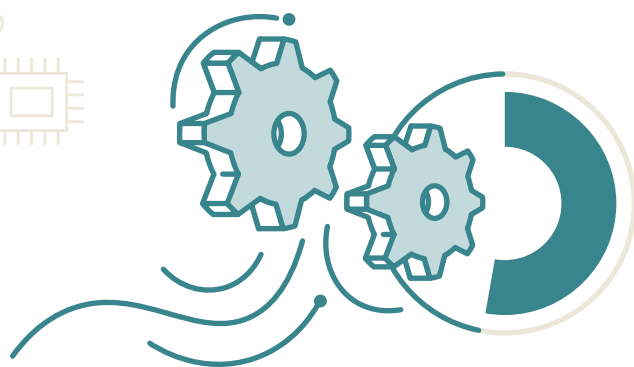
81%

of students use mobile devices to study.⁵



93%

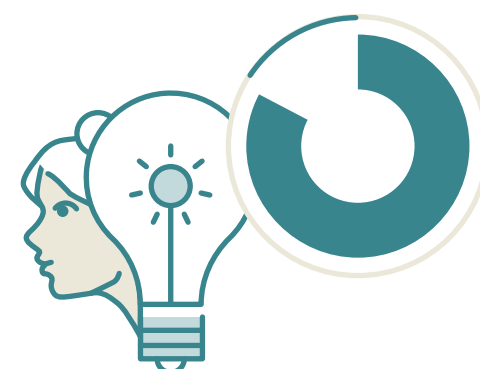
of hiring managers believe certifications are beneficial.²



CompTIA certified professionals perform up to

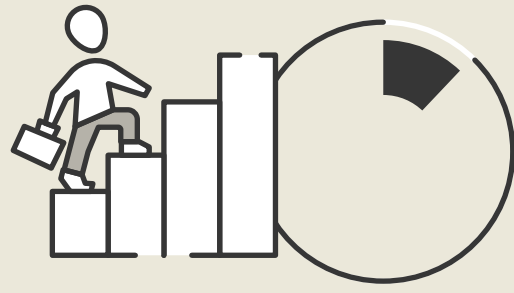
53%

better than those without certification in critical, job-related activities.²



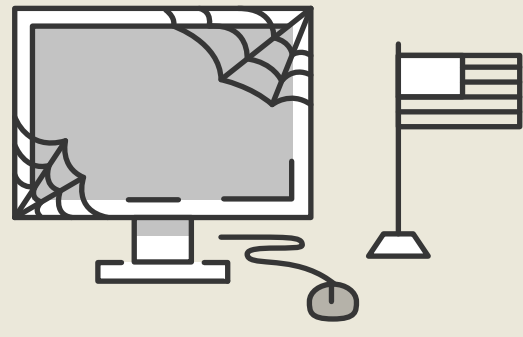
88%

of HR managers believe it is important to test after training to confirm knowledge gains.²



12%

job growth is expected in computer and IT occupations over the next eight years²



There are nearly

1 Million

open IT positions in the U.S.²



U.S. employers are expected to need 140,000 network system and data communications analysts, a

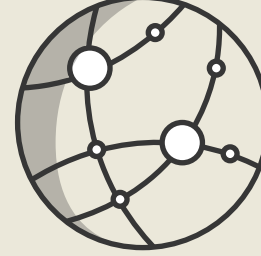
53% increase, over the next decade.¹

CompTIA A+ Job Roles²:



- Technical Support Specialist
- IT Support Technician
- Field Service Technician

CompTIA Network+ Job Roles²



- Network Field Technician
- Network Support Specialist
- Network Administrator
- Network Analyst
- Help Desk Technician



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Sources:

1. www.totalsem.com
2. www.comptia.org
3. Bureau of Labor Statistics
4. <http://bit.ly/213qsuz>
5. <http://bit.ly/28XwC96>

